

Kaoru Tydeman

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EDUCATION

- 2004 - 2006 **Master of Design (Multimedia Design)**
Swinburne University of Technology, Melbourne
- 1995 - 1998 **Bachelor of Arts (Studio Art)**
Hunter College, The City University of New York, New York
- 1990 - 1994 **Bachelor of Science (Dance Education)**
Ochanomizu University, Tokyo
Teacher certification in Physical Education

EMPLOYMENT HISTORY

- 2007 - 2008
(Full-time) **Web Graphic Designer**
Shoreline Marketing PTY LTD
Sydney, Australia
- Responsible for updating online casino websites
 - Design and create mailers, landing pages and corporate websites
- My recent works :
Guardian Gaming Website (www.guardiangaming.com)
Giant Vegas Casino Website (www.giantvegas.com)
- 2004 - 2007
(Freelance) **Web Designer**
Vivachi International
Sydney, Australia
- Responsible for designing and developing websites
- Web Designer**
Essentials Incorporated (www.esstl.com)
Tokyo, Japan
- Responsible for managing the website
- Web Designer**
Icewalk
Melbourne, Australia
- Designed and created html templates for a website where company's employees could plan to play a golf and view their scores later
- Graphic Designer**
Kondo Tricot
Melbourne, Australia
- Responsible for designing a catalogue, poster and illustration

2002 - 2004
(Full-time)

Graphic Designer

Sony Human Capital Corporation

Tokyo, Japan

- Responsible for designing user manuals for electronic products
- Created online tutorials utilizing Flash technology
- Collaborated with technical writers and illustrators to develop customer-centered online tutorials
- Consulted with internal managers to redesign and construct company-wide intranet system
- Trained internal employees in the latest web page design

2000 - 2002
(Full-time)

Graphic Engineer

Merrill Lynch Japan Securities Co., Ltd.

Tokyo, Japan

- Responsible for updating internet and intranet contents
- Coordinated unit test for newly built web sites and solve major problems with ASP programmers
- Built marketing strategies for web sites
- Coordinated with the marketing department and New York Head Office on the new web page design for internal and client use

1998 - 2000
(Full-time)

Graphic Designer

Un-T Design

Tokyo, Japan

- Designed company product logos and sleeves
- Designed and code web sites for major clients
Client Lists: Citroen, Shiseido, Mitsubishi Electric, Yamaha Artist

SKILLS AND ABILITY

Apple Macintosh and PC skills

Adobe Photoshop, Illustrator, InDesign	Advanced Level
Macromedia Dreamweaver	
HTML	

Adobe PageMaker, Macromedia Flash, Fireworks,	Intermediate Level
Microsoft Office	
JavaScript, CSS2	

Visual Source Safe, Visio, Access	Beginner Level
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Knowledge of Content Management Application and i-mode contents production

Communication

- Experienced in speaking to small and large groups. Target audiences have included: students, programmers, system engineers, managers and clients
- Created renewal plans for Human Resource Intranet and other written pieces such as submissions, presentation materials, and University projects

Team Work

- Worked in a team project which developed a search engine for financial consultants

- Part of the student project team for developing an interactive game to improve children's auditory skills

Business / Management

- Built a marketing strategy in launching Merrill Lynch Website
The brief included:
 - improvement of company's branding image
 - easy login for registered customers to view their account information
 - site accessibility and usability
 - implementation of systems to enable administrative employees update contents

Technical / Design Skills

- Experienced in image optimization, bitmap and CSS text control, interface design, animation and online publications
- Familiar with photo retouch, layout design, typography, color management, and printing process

LANGUAGES

Proficient in English and Japanese - both spoken and written

AWARDS

1996

Deans List at Hunter College, the City University of New York

1993

Winner of NHK prize at Japan Dance Festival in Kobe

MEMBERSHIP

Member of the Australia Interactive Media Association

INTERESTS

Contemporary Dance

Film

Fashion

VISA STATUS

Spouse Visa (eligible to work as a full-time employee)

REFERENCES

Available upon request